
To: kpowell@prairiemountainmedia.com ▾

Cc:

Subject: "Kids to Parks Day" potential story?

Dear Kate,

Loveland Parks and Recreation is planning its annual "Kids to Parks Day" on Saturday, May 16 at North Lake Park, and I thought you would be interested to cover this local Loveland event.

This year's event will be pirate themed, with parents and kids encouraged to wear pirate costumes. In addition, there will be several themed events including a geocaching treasure hunt, and a photo booth. Since this will be of interest to your readers, we are asking if you can support our efforts to promote this event by writing an article or by adding our promotional video to the Reporter-Herald's website.

This is a non-profit event but we would be pleased to reference Reporter-Herald as a supporter to the event in our advertising material.

These are difficult times for the community and, if Larimer County lockdown restrictions are lifted by the event date, a late spring event like Kids to Parks Day|will be an excellent opportunity for parents and kids to enjoy being outside again. This would also be a good time for you to advertise to your audience an event after a long quarantine.

If you are interested, I would be pleased to provide you with more information, and to send you a copy of the marketing video in digital form. Also, I am available to have an interview with you by telephone or Zoom.

Best Regards,

Hayley

Hayley Gingles
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